

App. No. 10/788,989
Amendment Dated May 9, 2005
Reply to Office Action of March 22, 2005

REMARKS/ARGUMENTS

Claims 1-20 were pending in this application before submission of this paper. The Office Action rejected Claims 1-7, 9-16 and 18-20 under 35 U.S.C. 102(e) as being anticipated by U.S. Patent Publication No. 2004/0198455 ("*Deeds*"). The Office Action further rejected Claims 8 and 17 under 35 U.S.C. 103(a) as being unpatentable over *Deeds* in view of U.S. Patent Publication No. 2003/0164862 ("*Cadiz*"). Claims 1, 9 and 18 have been amended. Claims 5, 15 and 19 are cancelled. No new matter has been added. Claims 1-4, 6-14, 16-18 and 20 are currently pending in this application. In view of the amendments and the following remarks, reconsideration and allowance of all pending claims are respectfully requested.

Claim 1, as amended, recites, "A method for using a color scheme to communicate information associated with an event and related to the integration of hardware and software in a computing device, comprising: receiving an event at the computing device, the event corresponding to a software element that has an associated color scheme; determining a color value associated with the event, the color value corresponding to the color scheme of the software element; and illuminating a hardware element according to at least one of the color scheme associated with the software element and the color value of the event, wherein illuminating the hardware element communicates the information associated with the event, and further wherein the information comprises at least one of: personal preferences associated with a user of the computing device and a branding element associated with the event."

Deeds teaches controlling the operation of light emitting elements of a mobile communications terminal based on a predefined color scheme associated with a predefined entry of a listing. The light emitting elements illuminate a portion of the terminal such that a user can identify the predefined entry based on the color scheme illuminating the terminal."

Deeds does not teach the limitations recited in Applicants' Claim 1. Specifically, *Deeds* does not teach, "illuminating the hardware element communicates the information associated with the event, and further wherein the information comprises at least one of: personal preferences associated with a user of the computing device and a branding element associated with the event." Therefore, *Deeds* does not anticipate nor make obvious Applicants' Claim 1.

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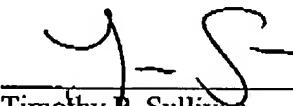
Applicants submit that Claim 1, as amended, is proposed to be allowable and notice to that effect is solicited.

Claims 9 and 18 include substantially the same limitations discussed above in regard to independent Claim 1. As stated above, Claim 1 is proposed to be allowable. Therefore, independent Claims 9 and 18 are proposed to be allowable for at least the same reasons as independent Claim 1, and notice to that effect is solicited. Furthermore, Claims 2-4, 6-8, 10-14, 16, 17 and 20 are dependent on allowable base claims and are therefore allowable for at least the same reasons that Claims 1, 9 and 18 are allowable.

In view of the foregoing amendments and remarks, all pending claims are believed to be allowable and the application is in condition for allowance. Therefore, a Notice of Allowance is respectfully requested. Should the Examiner have any further issues regarding this application, the Examiner is requested to contact the undersigned attorney for the applicant at the telephone number provided below.

Respectfully submitted,

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